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## Works That Inspires Us: Creative Capital Rising

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We're inspired to see [Upstart Co-Lab](#), led by [Laura Callanan](#), continuing to lead the global conversation on investing in the creative economy.

As public arts funding declines, private capital is stepping in, not as philanthropy, but as strategic investment in sectors where creativity fuels sustainability, culture and community. Fashion, beauty, food, media, design... The demand for authentic, ethical and impact-driven creative businesses is accelerating.

- \$15M already mobilised by Upstart Co-Lab
- Global funds emerging in Nigeria, Netherlands, France, UK, Kenya, Brazil
- Museums, foundations & wealth managers integrating creative investment strategies

At 3dots, our mission is to mobilise resources for an impact-driven creative economy. We build bridges between policy, ecosystems and finance so creative entrepreneurs can grow and generate cultural, social and economic value.

Through initiatives like [INSPIRE TÜRKİYE](#), we are actively working to lay the groundwork for creative economy investment in our region.

Now is the time for Türkiye to join this global momentum. We invite investors, institutions and public actors to collaborate and unlock the potential of Türkiye's rich cultural and creative assets.

Creativity is not peripheral. It is a key driver of the next economy.

Read the full article on **Impact Alpha**: [https://lnkd.in/e\\_mTxmb](https://lnkd.in/e_mTxmb)

#creativity #creativeeconomy #impactinvesting

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