


Arts & Business Council Serves Up Economic Innovation with Their Upcoming Luncheon Featuring Leading Social Impact Thinker, Laura Callanan

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Founding Partner, Upstart Co-Lab

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The Arts & Business Council of Chicago (A&BC), a non-profit connecting Chicago's arts and business sectors, announces its benefit luncheon, *Arts & Business and Capital: Impact Investing in Chicago's Creative Economy*, on March 20, 2018. Laura Callanan, founding partner of Upstart Co-Lab, presents the keynote address.

"Impact investing is where you're investing for a financial return but you're equally focused on the social return, the social impact, the good thing that the business is going to be doing in the world," stated Callanan. Her national organization, Upstart Co-Lab, connects artists, impact investors, and social entrepreneurs to create opportunities for artists to innovate in society, delivering scalable social impact. Prior to Upstart Co-Lab's 2015 launch, Callanan served as Senior Deputy Chairman of the National Endowment for the Arts. As a consultant with McKinsey & Company, she led work on social innovation, sustainable capitalism, and social impact assessment.

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